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UCP of Long Island Teams up with John’s Crazy Socks

Long Island, NY (September 15, 2020) –United Cerebral Palsy (UCP) of Long Island is proud to announce a partnership with John’s Crazy Socks to unveil a special Cerebral Palsy Awareness sock available for purchase in advance of World Cerebral Palsy day celebrated annually on October 6, 2020.

“I love these socks,” said John Cronin, the co-founder of John’s Crazy Socks. “They mean so much to me because they celebrate people with cerebral palsy.”

John’s co-founder and father, Mark X. Cronin, said, “It is truly an honor to partner with United Cerebral Palsy of Long Island. These socks have so much meaning and we are excited to give back and support children and adults with disabilities.”

John’s Cerebral Palsy Awareness sock is one-of-a-kind and are now available in the John’s Crazy Socks online store. The Company will donate 10 percent from the sale of the socks to UCP of Long Island.

“Every day, we show what’s possible when you give a person with a differing ability a chance. Over half our employees have a differing ability. When you buy socks from us, you give them a chance and you help change the world,” said the elder Cronin.

John’s Crazy Socks is a father-son social enterprise inspired by John Lee Cronin, a young man with Down syndrome, and his love of colorful and fun socks, or what he calls his “crazy socks.” We’re on a mission to spread happiness,” said John Cronin. To purchase a sock visit: <https://johncrazysocks.com/>

“John’s Crazy Socks is a shining example of people with disabilities achieving their dreams. We are honored to partner with them in celebration of World Cerebral Palsy Day with the launch of the Cerebral Palsy Awareness Socks,” said Colleen Crispino, President and CEO of UCP of Long Island.

For over 70 years, United Cerebral Palsy of Long Island has positively impacted the lives of people with disabilities through the outstanding quality of our programs and services and the compassion we convey to those we serve.

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*For over 70 years, United Cerebral Palsy of Long Island has positively impacted the lives of people with disabilities through the outstanding quality of our programs and services and the compassion we convey to those we serve. UCP of Long Island is committed to advancing the independence, productivity and full citizenship of people with disabilities by creating **Life Without Limits**. Our heartfelt mission is to provide life skills training, education, advocacy, meaningful employment and a place to call home for Long Islanders with a wide range of disabilities. UCP of Long Island proudly upholds the values of excellence, integrity, dignity, empowerment, responsibility, accountability, vision and innovation. For information on UCP of Long Island programs and*